

2012 Annual Report – The Kiran Anjali Project

May 3, 2013

Dear Supporters,

2012 was an action packed year for The Kiran Anjali Project. We had three primary goals for the year, rolling out a fundraising initiative, promoting awareness about the advantages of educating poor Indian children, especially girls, and communicating with our supporters. Linda and I had our Power Points polished and ready to deliver our message about the power of educating girls in the developing world. All the data supports that educating a poor girl elevates poverty and improves her health. Everyone benefits when we invest in a poor girl's education, she has fewer children and makes sure they are healthy and educated and she reinvests 90% of what she earns back into her community. We hear from Grace Helen Rajkumar, Wings Executive Director, how these facts are demonstrated daily with the girls at Wings School. We heard it again from Usha Vedagiri when she made KAP's annual site visit to Wings.

Our fundraising plan for 2012 included two signature events, the Spring Luncheon in Seattle and IMPACT 5/10K in the San Francisco Bay Area. Both events were great vehicles to bring more supporters on board. The year continued with smaller events hosted by groups and individuals. When I talk to people about hosting a fundraising event, many are daunted and think that they need to produce a grand scale gala. I assure them that our smaller events with intimate groups of friends have been very rewarding.

Communicating with all of you was a priority in 2012. We emailed the newsletter quarterly, made regular updates on Facebook and sent post cards to let you know about key events like the premiere of the *Half the Sky* documentary, based on the book written by Nicholas Kristoff and Sheryl WuDunn. The book was an inspiration to me and Linda as we started KAP. We were so proud when Linda was asked to speak at the *Half the Sky* event in Seattle.

When I review our accomplishments and look ahead for the coming year I remind myself, "it is about the girls". It is about how girls at Wings have been nurtured towards a positive future through the opportunity of a great education thanks to donors like you.

Sincerely,

Sheryl Hoye, LCSW
Board President

Our Mission: To fund quality education for disadvantaged children in India, especially girls.

KAP Activity by the Numbers

| | |
|------------------------------------|----------|
| Number of board meetings in 2012 | 5 |
| Number of board members | 5 |
| Fundraising events: | |
| Washington | 3 |
| California | 4 |
| Donors: | |
| Total number of donations | 300 |
| \$400+ donors | 65 |
| Financials: | |
| Donations collected | \$75,255 |
| Wings Grant Installment | \$71,100 |
| Promotional & Administrative Costs | \$1,361 |
| Event Expenses | \$4,823 |

KAP Grant Recipient: Wings School for Girls

Wings School School for Girls provides a free secular education in the village of Thumkunta outside of Hyderabad, India. The girls are from some of the poorest families in the region – families that survive below the world poverty level of US\$3 a day. Wings is an English medium school and follows India’s CBSE curriculum. Students are provided two meals a day and activities such as art, music, and martial arts. They will graduate with a high school diploma and job skills to earn a living.

Wings Activity by the Numbers

| | |
|--------------------------------|-------------------|
| Number of students | 150 |
| Classes | K-8 th |
| Class Size | 10-20 students |
| Teacher: Student Ratio Average | 1:15 |

Wings Student Success Story

Tina started at Wings School in 2009, the year that Wings opened, at age 5. Her family situation is difficult; both of her parents are alcoholic and they live in extreme poverty. Her father works cleaning toilets, earning a meager living. A good portion of the family’s money is spent on alcohol so there is little left to care for Tina.

Starting school at Wings has transformed Tina's life. Tina had an advantage some of the other girls at Wings did not have which was to start at Wings as a Kindergartener. Academics have been difficult for Tina. Luckily she receives extra assistance to help with the deficits created by an impoverished life. Each day her confidence increases and she particularly enjoys learning English. Just the ability to speak English will increase her earning power tremendously. Tina makes friends easily however tends to be more of a follower. Her teachers appreciate her sweet smile and her enthusiasm in learning new things. Tina's health has improved as well with the 2 meals a day she receives at Wings.

The education that Tina receives at Wings is her ticket out of poverty. She will have job skills to be able to support herself in the future. Tina is at a pivotal age for poor girls in India. By age 10, only 60% of girls remain in school due to pressure to go to work to support their families. The director of Wings School, Grace Helen RajKumar, will make sure she stays in school and guide her every step of the way.