

The Kiran Anjali Project 2011 Annual Report

Prepared by Sheryl Hoyer, President of the Board
The Kiran Anjali Project
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Our Mission: To fund quality education for disadvantaged children in India, especially girls.

Letter from KAP President

Dear KAP Supporters,

I am so proud to tell you about our first year! We owe the successes of our inaugural year to all of you. Without the support of our volunteers and donors, KAP would not exist. KAP operates on a shoe string budget, staffed by passionate volunteers, and funded by big hearted donors.

Our year began with receiving news from the IRS that we were granted 501(c)(3) corporation status. While waiting for the IRS approval, our board was busy developing the application procedure, grant contracts and financial oversight procedures so we were ready for business when we obtained the 501(c)3. Once we received this news, we contacted Grace Helen Raj Kumar, the director of Wings School for Girls in Hyderabad, India and invited Wings to submit a grant application to KAP. The grant was unanimously approved by the KAP board in March.

Our next task was to launch a fundraising campaign to be able to fulfill the grant obligation to Wings. We had a belief that when people heard the story about the plight of the poor girls in India, they would open their hearts and checkbooks to help Wings. A girl in a poor family in India has an uphill battle starting in the womb and throughout her lifetime. With a strong preference for male children due to dowry and cultural bias, she could be one of thousands of sex selective abortions. If she is born, she has a 50% chance of dying before her 5th birthday due to malnutrition, disease, or neglect. If she makes it to age 10, she is at risk for being sold into the booming human trafficking industry. When she is a teenager she may be forced into marriage and then having children before her body has fully developed. She faces mortality again as one of the thousands of girls who die in childbirth. However, her story can be radically changed if she is educated. An educated Indian girl will stay healthy, delay marriage and childbirth, and is seen as an asset not a burden to her family.

Knowing the story of poor girls in India and how Wings can change a girl's life, we rolled up our sleeves to plan a fundraising strategy at the annual board retreat in May. Our board took their marching orders and told the story at several small fundraising events. By the end of 2011, we had raised \$17,175 in 5 months.

In August, KAP's Vice President, Linda Floyd made a site visit to Wings. When founding The Kiran Anjali Project, it was important to us to develop personal relationships with sponsored programs. We expect

that a defined quality level is maintained in terms of the program implementation as well as complete financial transparency. During her time at Wings, Linda facilitated the production of a wonderful video about the school and helped Grace network with resources in Hyderabad. A description of her visit and Wings is included below.

Towards the end of the year KAP helped Wings begin the process of applying for international grants. Wings has limited options for fundraising domestically. It is a cumbersome process to obtain permits to be designated as a nonprofit in India so the alternative was to seek funds internationally.

We are thrilled with our success but our task is still daunting. Costs are going up in India, especially for food which is essential part of Wings program. Wings will need more than the initial grant from KAP to survive and the prospect of receiving international grants is unknown. Many of you have already been generous and we are grateful for your initial support. There are many ways you can continue to help KAP. We need you to spread the word about our mission, volunteer at one of our fundraising events, host your own fundraising event, and continue to donate. It costs only \$2 a day, \$40 a month, or \$400 a year to change a poor Indian girl's story from poverty, exploitation, and mortality to a life of economic empowerment, being healthy, and delaying marriage and childbirth. We are counting on you!

Sincerely,

Sheryl Hoye, LCSW

KAP Sponsored Project Site Visit: Wings School for Girls

Wings School provides a free secular education for 150 girls in the village of Thumkunta outside of Hyderabad in India. The girls are from some of the poorest families in the region, many who survive below the world poverty level of US\$3 a day. Wings is an English medium school with credentialed teachers. Students are provided two meals a day and activities such as yoga, art, and martial arts. They will graduate with a high school diploma and job skills to earn a living.

KAP Activity by the Numbers

- Number of board meetings in 2011 4
- Number of board members 5
- Fundraising events 7
- Financials
 - Donations collected \$17,175
 - Wings Grant Installment \$5,000 (next installment early 2012)
 - Promotional & Administrative Costs \$1,869
 - Excess for the year \$10,306

