

Annual Report 2017

The Kiran Anjali Project



Our Mission

To advance educational opportunities for disadvantaged children in India, especially girls.

We envision a bias free world in which all children are given a high quality education and job skills to be self-sufficient.

kaproject.org

Message from the Board President

Dear Supporters,

It was the year of the woman with the Women's March, #metoo, and the Silence Breakers. Feminism was Merriam-Webster Dictionary's word of the year. This year more than any other year, we were reminded that women and girls face challenges to secure and maintain basic human rights around the globe.

The Kiran Anjali Project has been helping empower girls in India through education for six years. The children at our sponsored programs: Baale Mane, Carnation Learning Center, The Plus2 Scholarship Program, and The Wings School for Girls, have the potential to be the next silence breakers, leaders, innovators, and feminists.

We have seen how a quality education empowers girls. The statistics for girls in India attending upper secondary school are alarming: 82% drop out by 10th grade. There are many reasons girls do not continue their education including lack of access to a school, child labor, and forced marriage. That is why we are bursting with pride that the first batch of Plus2 Scholarship girls finished junior college in 2017 and all of them are now enrolled in university programs studying subjects such as health sciences, engineering, and business. Their families, at first reluctant to keep their daughters in school, are now supporting their education. These young women will have control of their lives and have set an example for many more to follow.

We have added more partner programs over the past couple of years, including Baale Mane and our Plus2 Scholarship program. As a result, we needed to expand our governing and fundraising capacity. We have added three new governing board members and an Advisory Council to help with fundraising. With additional support, we were able to roll out a colorful new website and brochure, host more fundraisers, and increase social media communications.

There were new opportunities in 2017 for our donors, too. We had our first Donor Tour that visited our partner programs in India. There is no substitute for seeing the work that we do up close and meeting the children your support is helping. We also added a Donor Directed Gift option, which enables donors who give \$5000 or more to choose a special project to fund for one of our partner programs.

We are able to create opportunities for destitute children in India through your generosity in sharing resources, time, and talent. We are humbled and grateful for your trust and belief in us. We could not do it without you! We look forward to another year of partnering with you to help deserving children become all that they can be.

Sincerely,

Sheryl Hoyer, LCSW
President of the Board

Events

Each year our donors join us for the opportunity to come together in support of children half a world away. Here is what we accomplished together in 2017:



6th Annual Opportunity Luncheon Seattle, WA

Over 450 people registered for our largest fundraiser, making this a sold out event! Guests enjoyed a social hour prior to the event program, including the always popular complimentary henna, a silent auction, and raffle. The program featured several speakers and included highlights from our first donor trip which took place in February. Guests saw videos from all of our partner projects and heard of the important work their generosity is funding. **The event raised \$243,979**

Events for Carnation Learning Center

Chicago, IL

Board member, Nita Talwar and her husband Vijay opened up their home for the second “Be an Agent of Change” night. It was an intimate evening with food, drinks, laughs and an enlightening look at the work of our partner projects. The event raised \$18,276.

Board members, Nita Talwar and Shubha Narendra hosted an event at Windy City Playhouse where guests not only got a glimpse into all of our partner projects, they were delighted by a play where the main character, a female, is breaking barriers in the traditionally male role of a sports agent. **The event raised \$11,410.**

Shine a Light Casino Night

Bay Area, CA

Our Treasurer, Mallika Kohli and her husband Ashim hosted the second annual “Shine a Light” Casino night during the Diwali season. It was a fun filled night of Indian cuisine, gambling with play money for prizes, and hearing about the life-changing work at our partner projects. **The event raised \$16,000.**

Giving Tuesday “Wheels on the Bus” Campaign

Facebook

On Giving Tuesday November 28th, 2017, **we raised \$16,390 in one day** through Facebook to purchase a school bus for Carnation Learning Center. Combined with previous donations and matching funds, we were able to fund the entire cost of a new bus. This was a much needed investment to provide safe transport for the school’s young students. Previously, they arrived at school crammed in auto-rickshaws (three wheeled taxis). Thank you for helping us provide a safer option for the children.

Partner Projects



Baale Mane Bangalore

Baale Mane, located in a village outside of Bangalore, is a residential program for girls who have been abandoned or orphaned, and some of who are victims of exploitation and trafficking. The girls are nurtured back to physical and psychological health with the Care Plan program and educated at local schools. The Kiran Anjali Project funded a Summer English Language Intensive program to help the girls improve their English so that they could succeed better in their English-medium schools. Additionally, we funded tuition and transportation costs for 19 girls to attend a high-quality private school as well as after school tutoring. Through a special Donor Directed Gift, an additional grant of \$17,000 was awarded for a Campus Expansion Project.



Carnation Learning Center Bangalore

Carnation is an interactive, high-quality coed preschool for 73 students serving children from slums in Bangalore. The majority of students are girls and the school's managing organization has a long history of promoting women from within. In 2017, we provided funds for operating expenses and 23 scholarships for preschool graduates to attend a private English-medium elementary school. After the end of their school day the scholarship children go to Carnation Learning Center for enrichment activities, homework help, and a nutritious snack. This year, we also funded the purchase of a school bus so that the children have a safe means of getting to and from school.



Plus2 Scholarship Program

Our Plus2 scholarships provide tuition assistance and help with food and transportation for girls from our sponsored programs to attend junior college, a stepping stone to university. This is a vital support program as only 1% of girls in India graduate from junior college. In 2017 we awarded scholarships to 29 girls from Wings School and 9 girls from Baale Mane. The first group of Plus2 scholarship recipients graduated from junior college and all are now pursuing four year degrees at university.



Wings School for Girls Hyderabad

Wings provides a free, high-quality English-medium education for disadvantaged girls in grades 1 - 10. The program includes extracurricular activities like music, dance, and art. The mandatory Tae Kwon Do program teaches self-defense and develops confidence. The school consistently manages a 100% pass rate on critical grade 10th state exams. Only 14% of schools in the state of Telangana achieve this distinction. The Kiran Anjali Project funds operational costs including teacher salaries, breakfast and lunch for students, extracurricular activity costs, uniforms, and school supplies.

2017 Financials

Revenue Total	\$335,792.16
Donations	\$320,976.16
Expenses	
Grants	\$222,862.09
Event Costs	\$52,440.92
Administrative Costs	\$11,761.89
Excess	
Reserve Fund	\$70,000

Volunteers

"Volunteers don't get paid, not because they're worthless but because they are priceless," Sherry Anderson, Author

The Kiran Anjali Project is fueled by passionate volunteers who work tirelessly with the ultimate goal of making a difference in a poor child's life in India. Hundreds of hours are donated each year accomplishing daily operations, producing events, making things to send to our programs, and researching content to share with supporters. Here are some shining examples of our extraordinary volunteers.

Board of Directors

Sheryl Hoyer, President and Co-Founder

Linda Floyd, Vice President and Co-Founder

Nita Talwar, Secretary

Mallika Kohli, Co-Treasurer

Shubha Narendra, Co-Treasurer

Kanishtha Gavandi, Officer

Ingrid Llewellyn, Officer

Advisory Council

Hetal Shah, Chair

Ravi Chatwani

Sommana Palacanda

Manav Raj

Ravish Sachar

Jerry Wiant

Event Committees

Many people devote their time and expertise to helping us produce events in Seattle, Chicago, and the San Francisco Bay Area. The Seattle committee deserves special mention for their loyalty and creativity. Each year the event surpasses the year before in revenue and production. It is the model event that our other events aspire to be.

Teen KAP

Each summer teens gather to conduct service projects and fundraisers to benefit our programs. Additionally, they learn about the plight of underprivileged girls in India and the transformative power of education. Teens have commented that the experience is meaningful especially since there is often a video of the children at our programs using the things they have collected or made. These young people will be the next generation of advocates for girls' education.

College Interns

We offer non-paid summer internships for college students interested in learning about nonprofit management, development, social work, youth group leadership, and communications. Interns receive supervision to enhance their career goals and make a significant contribution to The Kiran Anjali Project as an organization.

Note of Appreciation

"Never believe that a few caring people can't change the world. For, indeed, that's all who ever have." Margaret Mead

Thanks to you, 252 children at our partner projects are taking steps every day to achieve educational goals, leave poverty, take control of their lives, and live a better life than the generation before them.

The impact of your heartfelt gift is immeasurable and will have ripple effects for years to come. If only you could have seen....

...the little girls faces light up at Baale Mane when their older "sister" Dheviani was telling them a story. Dheviani is bringing the story to life with dramatic flare. She is a Plus2 scholarship recipient who is on her way to realizing her dream to become a teacher. She is telling the story in English so the little ones can practice what they learned at the summer English language intensive funded by the Kiran Anjali Project.

...when 5 year old Adhira put on her "listening ears" for the phonics lesson at Carnation Learning Center. The little girl is inquisitive, very social, and at times naughty. Her teacher smiled at her reassuringly, reinforcing the gains the little girl has made despite the hardships of her family life. Adhira will graduate and will be offered a scholarship to attend Crystal School through grade 10, all possible due to your support.

...when teenager Shona sits with her teacher for after-school tutoring to prepare for the grade 10 exam. Shona lives with her mother; her father abandoned the family and is in prison. The family is extremely poor so the food program at Wings School for Girls has been essential. Shona is bright and motivated to do well on the grade 10 exam that will determine her admission into junior college. She will be offered a Plus2 scholarship to continue with her studies.

We are grateful for your support and look forward to a continuing partnership to help children like Dheviani, Adhira, and Shona.

Looking Ahead

There are exciting changes in store for the Kiran Anjali Project in 2018 and beyond. Please stay tuned for news through our newsletter and social media. Coming up in 2018...

- Nita Talwar will be our new board president.
- Our board will research new partner projects.
- Due to burgeoning demand we hope to expand the Plus2 Scholarship Program in Hyderabad.
- Our newest partner project, Baale Mane, will be expanding their current facilities so they can house more needy girls.